

NOVEMBER 2017

Advice and information for garden centre professionals

gtn

gardentradenews.co.uk



What's new for 2018?

Inside: Spotlight on great launches from these brands



SCROLL DOWN FOR OPPORTUNITIES

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Alternatively you can consider one of the solus positions below
(doesn't include logo on cover);
Full page advertorial - £1500
Half page advertorial - £800
Full page advert - £1300
Half page advert - £750
100 words + image in the product focus - £300
50 words + image in the product focus - £150

Front Cover Logo Take Over - Gold Package

Largest logo on the front cover of the November Issue of Garden Trade News "Whats New for 2018"

Excellent Visibility for your brand

This would appear at the top of the cover and would be the largest logo on the cover

Centre fold double page spread advertorial

Up to 1000 words and 6 images to fully display and showcase a product range

Promote your expertise, case studies, POS offering and garden centre benefits

Editorial consultation, full design, amendments and proofing included

Full Page Advert prime position on the inside front cover

1 x Webitorial on GTN Xtra to offer some digital visibility

Total Rate Card - £7750

Offer - £3750

Front Cover Logo Take Over - Silver Package

Logo on the front cover of the November Issue of Garden Trade News "Whats New for 2018"

Excellent Visibility for your brand

Full page advertorial

Up to 500 words and 4 images to fully display and showcase a product range

Promote your expertise, case studies, POS offering and garden centre benefits

Editorial consultation, full design, amendments and proofing included

Full Page Advert (early right hand)

1 x Webitorial on GTN Xtra to offer some digital visibility

Total Rate Card - £5200

Offer - £2750

Front Cover Logo Take Over - Bronze A

Logo on the front cover of the November Issue of Garden Trade News "Whats New for 2018"

Excellent Visibility for your brand

Full page advertorial

Up to 500 words and 4 images to fully display and showcase a product range

Promote your expertise, case studies, POS offering and garden centre benefits

Editorial consultation, full design, amendments and proofing included

1 x Webitorial on GTN Xtra to offer some digital visibility

Total Rate Card - £3250

Offer - £1750

Front Cover Logo Take Over - Bronze B

Logo on the front cover of the November Issue of Garden Trade News "Whats New for 2018"

Excellent Visibility for your brand

Full Page Advert (early right hand)

150 words + image in the New for 2018 pages

1 x Webitorial on GTN Xtra to offer some digital visibility

Total Rate Card - £2500

Offer - £1400